

Web Knowledge Company

Who we are

Didael was founded in 1983. It's core business objective was to offer products, services and integrated solutions for Human Learning (education, teaching and training). Advances in technology have allowed Didael to broaden its business to include other Web Knowledge solutions for the management of information, communication, and education and training, meaning that Didael is now classified as a Web Knowledge Management company. Crucial to Didael's design, development and delivery of integrated solutions is a user-centred design which continually seeks a balance between technology and the human element. Solutions are also flexible, meaning they can be adapted to changing technical, social and economic environments. Over the years, **Didael has invested heavily in applied research** on both a national and European level. Potential solutions are shared with clients, encouraging **mutual understanding and business growth**. Didael also pursues a policy of **partnerships with other centres of excellence** when capabilities are not available in-house.

Research

Didael's Research Laboratory has been recognized since 1990 by the Italian Ministry of Research as being of national importance. The Laboratory has also been awarded various grants by the ESA - European Space Agency (ARTES programme) and the European Union (the COMETT, DELTA, ESPRIT, EUROTEC, HORIZON, LEONARDO, SOCRATES, TELEMATICS and IST - Information Society Technologies programmes).

These international R&D initiatives have involved:

- ✓ **interactive e distant learning**
- ✓ **open environments for collaborative distributed production**
- ✓ **intelligent tutoring systems**
- ✓ **multi-agent systems (involving human and artificial agents)**
- ✓ **semantic web solutions methodologies**

Ad hoc Solutions

As a consequence of experience gained over the course 300 bespoke projects, Didael has developed an open methodology for the design and development of solutions, enabling it to satisfy any client requirement.

Didael's offerings include:

- ✓ **e-Learning integrated solutions for information, education and communication purposes**
- ✓ **interactive Web-based solutions**

Within each of these frameworks, Didael can propose a balanced mix of established, well-validated models together with innovative components, and this within both the information architecture and the 'human factors' (such as the visual interface). Didael offers in-house expertise and highly-skilled staff for education and training, assessment and certification, editing and publishing, and technology services.

All of these can be integrated within a solution tailored to the client's needs, wants and constraints.

Didael's recent solutions have involved **live and on-demand video technologies**, significantly enhancing personal communication.

Off the shelf

Didael's catalogue includes more than 100 multimedia products covering a wide range of teaching and training areas, from horizontal competences and skills to specific subjects. Didael offers on-line and off-line self-learning courses; collaborative, distributed learning /teaching environments (which can be linked to educational, assessment or certification services); "blended learning" solutions which integrate effective classroom-based events with self study and on-line activities.



10 reasons to choose Didael

- 01 Didael is Italy's first-mover, in business since 1983
- 02 Didael is a leader in a growing market
- 03 Didael develops a full range of e-Learning activities in-house
- 04 Didael is a one-stop-shop for the integration of products and services into customised solutions
- 05 Didael uses flexible, interoperable and updateable technologies
- 06 Didael delivers proprietary content
- 07 Didael offers a wide spectrum of potential solutions, both off-the-shelf and bespoke
- 08 Didael addresses the needs of enterprises, public bodies, universities, schools and families
- 09 Didael's Research Laboratory is recognized by the Italian Ministry of Research
- 10 Didael is nationally and internationally recognized as a highly qualified, professional and trustworthy partner

Certifications

Didael is a holder of the quality certification ISO 9001 (Ancis n.142), it is the first e-Learning company in Italy to receive the award. Didael has been selected for the e-Commerce Quality Mark™ (Ancis n.002); it is the second company in Italy to receive the award.

Awards

Over the last 25 years, Didael has been selected for several prizes and awards, at national and international level. These valued recognitions were brought about by Didael's product and process innovations in the integration of information and communication technologies into education, training and communication.



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